

# BREWING MEDIA FACT SHEET



Social Media | Team Training | Content Strategy | Podcast Production | Livestream Video | Graphic Design | Print | Web | Conference & Event Organization | Digital PR

## Background

Our award-winning team members have a combined 48 years of experience in social media, podcasting, print media design and production, community event organization, education, training and support.

## Core Services

Brewing Media has extensive creative management experience and the team is comprised of the top people in the creative fields of web and print writers, HTML, JAVA and PHP programmers, illustrators, digital and tradition printers, and others... We speak their lingo to shortcut the deliverable time line.

## About

Brewing Media offers a customized suite of social, multi-media, coaching and event services.

## Serving

We provide services to agencies, non-profits, the healthcare and wellness industry, financial professionals, dental marketing strategists, consultants, authors, startups, entrepreneurs, and conference organizers.

Currently serving agency clients in financial services, international specialty insurance underwriting, cloud based services, non-profits, STEM education.

## Expertise

No one knows your client base better than you. We approach every project, whether we are behind the scenes or public facing, with a "boots on the ground" mentality.

### SOCIAL

Tactical Focus, Consistent Branding, Single Voice Approach, Community Mgmt., Social Listening, Strategic Messaging Analytics, Tracking

### COACHING

Online and In-Person Client and Team Social Media Training and Education, Podcasting Training, Proactive Crisis Management,

### EVENTS

Pre to Post Event Planning, Live Social Media Journalism, Sponsor Highlights & Development Deliverables, Media Release & PR Toolkits

### MIXED MEDIA

Podcasting Production, Livestreaming, Wordpress-based Website Creation Updates, Layout/ Graphics for Print and Web